

JOE TRADER'S



MARKET PLUNGE

SPECIAL REPORT

Disclaimer

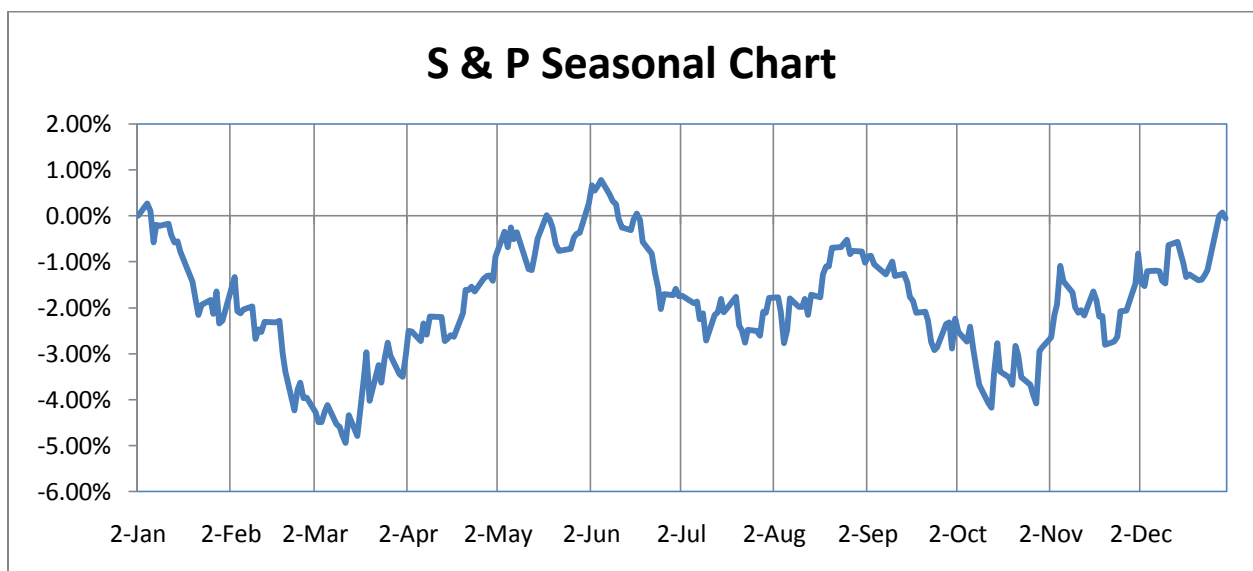
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The Headlines:

- Dow plummets by almost 1,000 points
- Obama, Congress seek answers to breathtaking stock market plunge
- Stocks plunge on mounting fears of European debt crisis
- Stock Market Madness
- US Officials Investigating Wild Wall Street Trading

Were you ready? You should have been!

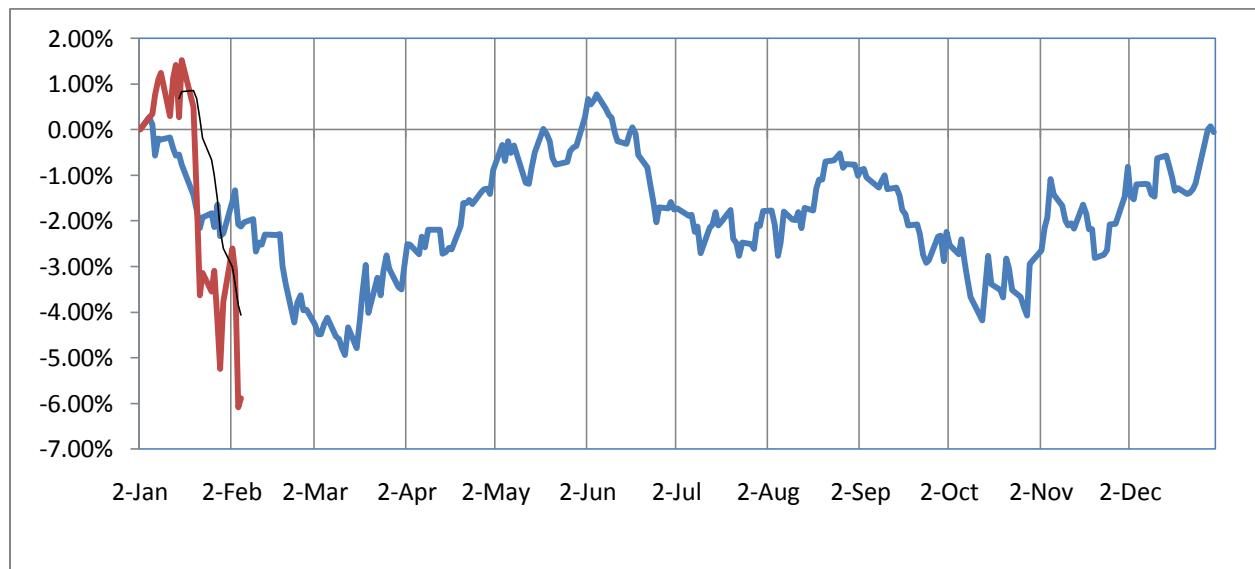
Let me show you why. Let's take a look at the seasonal cycles for the S&P:



Looking at the seasonal chart for the S&P you will see that from the beginning of the year until the first week in March the market goes down. Then it turns up in the first week in March and continues up until the beginning of June. It then turns down until July and consolidates.

So why did the market take a plunge in May? Shouldn't it have waited until June?

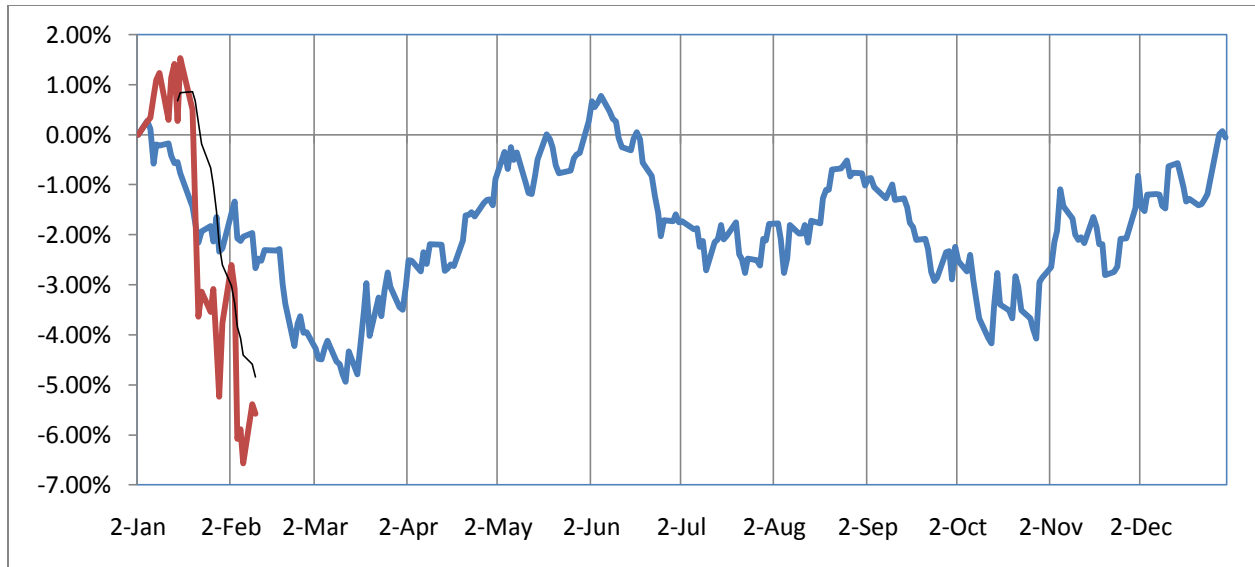
To answer that, you have to first determine if the market is following its "normal" market cycle. To do that you must compare the current market cycle to its "normal" market cycle to see where the market is in its cycle. Let's take a look at how the market has been trading:



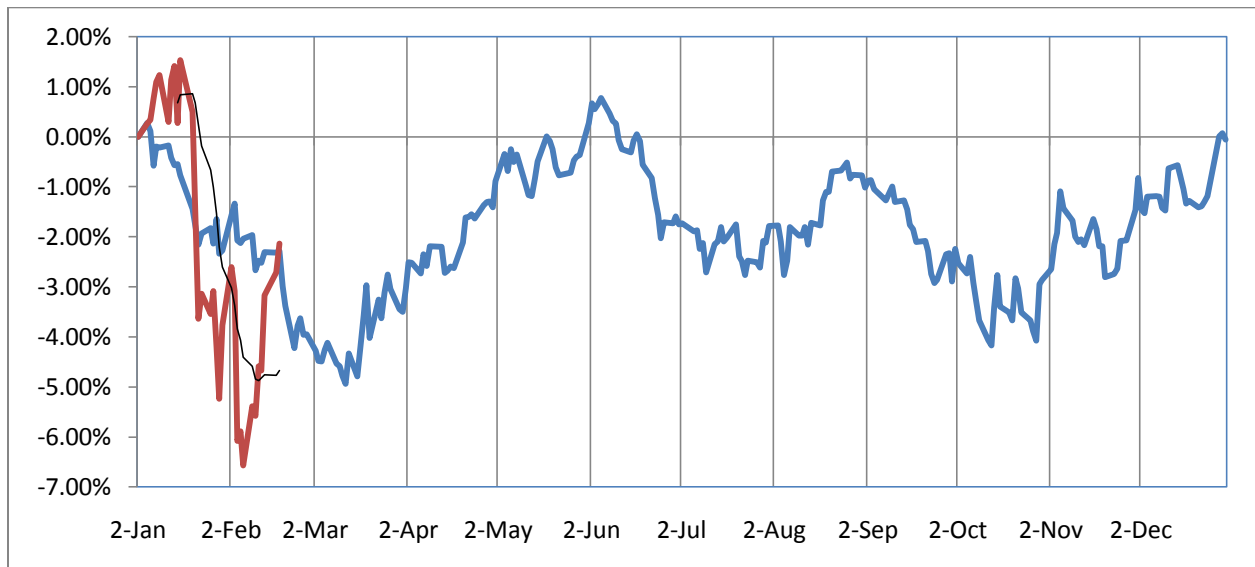
The blue line is the seasonal cycle. The brown line is this year's data (in this chart it is from the beginning of the year until the beginning of Feb). The small black line is a 10 period moving average of the brown line.

As you can see from the above chart, the S&P moved up at the beginning of the year before it turned down to follow its normal cycle. At the beginning of Feb it was following its downward trend as usual.

At this point in the chart, you can expect it to begin moving up after the first week of March.

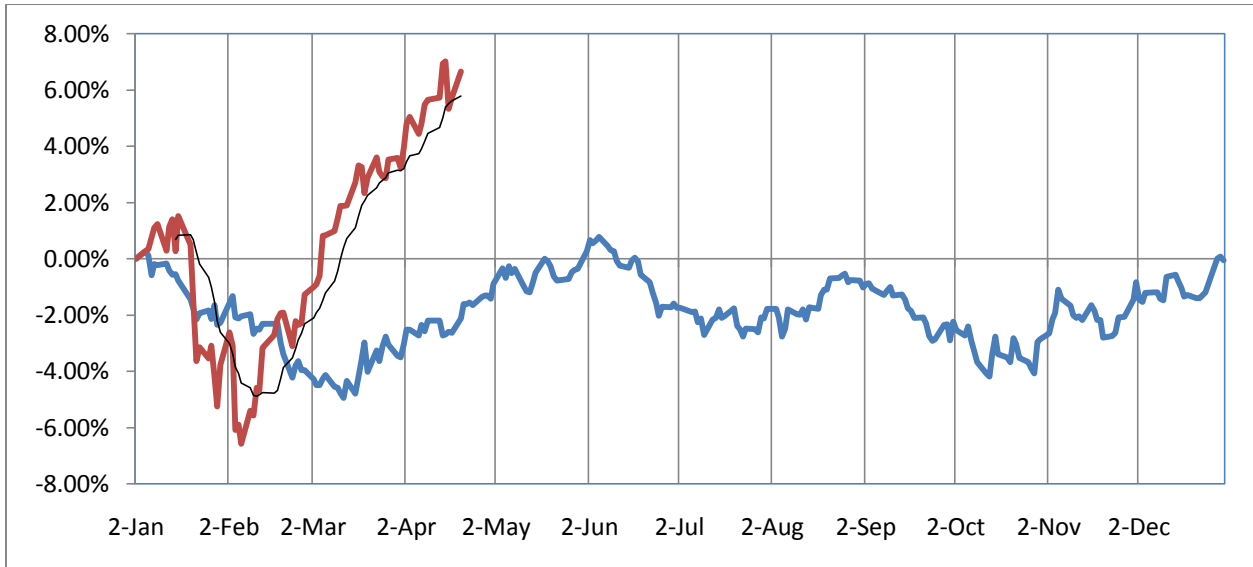


After the first week of February the S&P starts moving up a little but is still under its 10 day moving average. At this point the cycle still looks good for its normal down move.

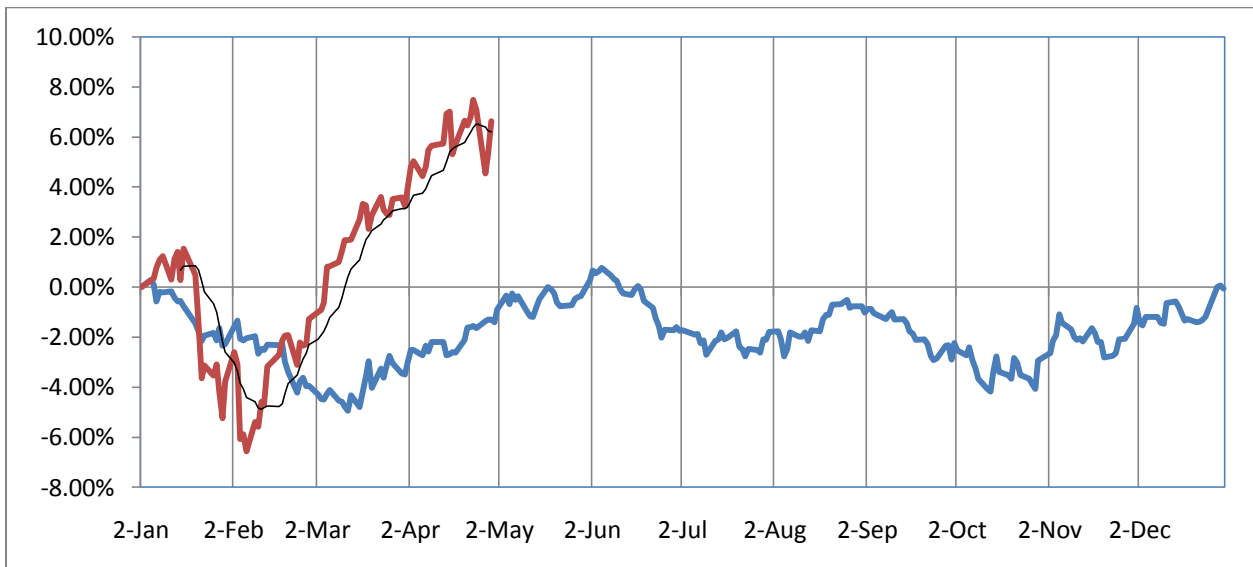


From this chart you can see that on February 11th the S&P crossed upward through its 10 day moving average and continued upward starting an upward cycle. Instead of starting the upward cycle in the first week of March, the S&P started its upward cycle a month early! **If a seasonal cycle begins**

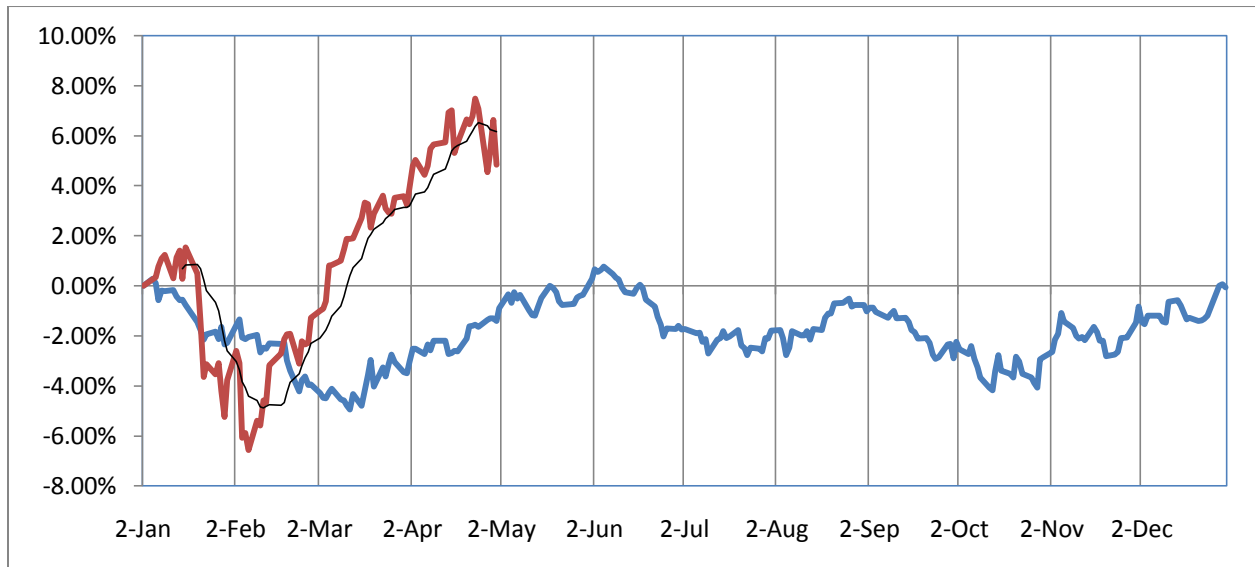
early, you can also expect the cycle to end early as well! The upward cycle normally ends at the beginning of June, however, you can expect this cycle to end and the new downward cycle to start at the beginning of May.



In the last week of April the S&P is still in its upward cycle, however, it is getting very close to moving below its 10 period moving average. It is time to start thinking of taking your profits and be prepared for the downward cycle. Again, it is expected to start in May rather than June.

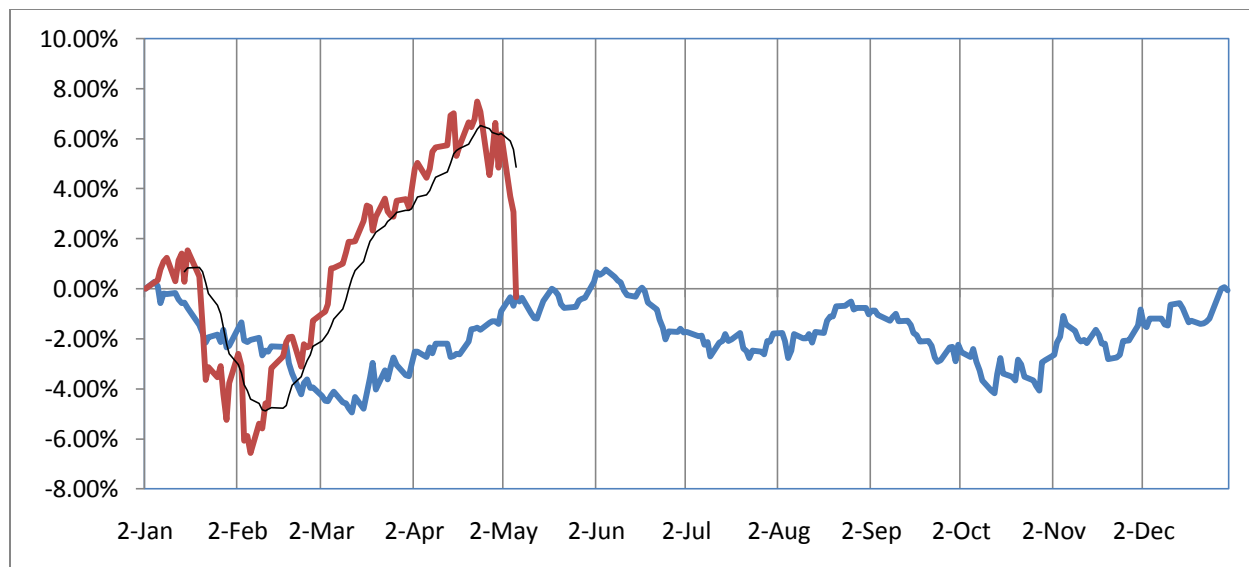


On April 27th the S&P went below its 10 day moving average and then above again a couple of days later. This was a sign to exit any long positions and be prepared to go short.



On April 30th the S&P again went below its 10 period moving average. Since the S&P couldn't make it above its previous high and was again below the moving average, you would want to place an order to go short either at the open the next trading day (May 3rd) or if you were more conservative place an order to go short at the low price on April 30th.

Everyone knows what happened next!



As you can see, not only knowing what the seasonal cycles are but knowing how closely the stock is following its seasonal cycle is important in order to make the most profit in the markets.

Did I know the market was going to plunge? Of course not! I did know that the market was in the beginning of its normal downward move. Was I short when the plunge came? I sure was and had been since May 3rd. Am I still short? Yes I am!

So what is coming next? Well, you can believe I will be watching the seasonal chart to determine what the next move will be and when it will be coming. Since the cycle is one month ahead of schedule, I expect it to continue downward till the middle of June and then consolidate.

How can you take advantage of seasonal cycles in the stock market? Read my book Dow \$ecrets. In my book I give all the seasonal cycle charts for each of the DOW stocks and give you exact trade dates as well. See the next couple of pages for more information about DOW \$ecrets and find out how to pick up some extra goodies as well!

Conclusion

There are over 85 trades included in "Joe Trader's Dow Secrets". As you can see, there is no better way to trade. You will know when to buy, when to sell, you will be able to plan your trades weeks ahead of time and be able to place your trades before the markets open and spend your time doing the things you like rather than spending hours in front of a computer screen.

To take advantage of the special price of just \$47 now before the price goes up, go to [Dow Secrets](#) and order now!

Don't miss out on all the great trading opportunities by hesitating! For less money than a trip to a fast food restaurant you can be making more money than you have dreamed of! So what are you waiting for? Get it now!

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Joe Trader

Not convinced? I'm sure you know that not all the trades work perfectly all the time! Nothing in life is perfect, especially trading. Let's take a look at how all the trades have done since the beginning of the year. During the beginning of the year there are a number of trades, then some during the middle of the year and a good many the last few months of the year. At the time of this writing I can only give you the results of the of the trades that have happened in the first quarter of the year. Below is a chart of the first few trades at the beginning of the year. Each of these trades were taken with only 100 shares of the stock. The trade was entered on the open of the "secret" trade date and exited on the close of the exit date. In these examples I did not use any indicators that I talk about in the book to make them more profitable. As you will see from the entry and exit prices most of these first trades were short trades.

Name	Symbol	Entry	Exit	P/L	Pct	
Diamond ETF	DIA	\$104.84	\$106.28	-\$144.00	-1.35%	
3M	MMM	\$83.09	\$81.00	\$209.00	2.58%	
Alcoa	AA	\$16.52	\$13.40	\$312.00	23.28%	
American Express	AXP	\$40.81	\$39.71	\$110.00	2.77%	
AT & T	T	\$27.95	\$24.83	\$312.00	12.57%	
Bank of America	BAC	\$16.21	\$16.70	-\$49.00	-2.93%	
Cisco Systems	CSCO	\$24.28	\$24.05	\$23.00	0.96%	
Coca-Cola Co	KO	\$56.09	\$53.70	\$239.00	4.45%	
E I Du Pont De Nemours	DD	\$33.85	\$32.50	\$135.00	4.15%	
General Electric	GE	\$15.53	\$16.11	-\$58.00	-3.60%	
Home Depot	HD	\$29.15	\$31.80	-\$265.00	-8.33%	
Johnson & Johnson	JNJ	\$64.13	\$63.44	\$69.00	1.09%	
JP Morgan Chase & Co	JPM	\$39.80	\$39.88	-\$8.00	-0.20%	
Merck & Co	MRK	\$37.87	\$37.04	\$83.00	2.24%	
Microsoft	MSFT	\$30.26	\$28.63	\$163.00	5.69%	
Pfizer	PFE	\$19.20	\$17.26	\$194.00	11.24%	
Proctor & Gamble	PG	\$61.11	\$63.01	-\$190.00	-3.02%	
Travelers	TRV	\$50.15	\$53.62	-\$347.00	-6.47%	
United Tech	UTX	\$71.64	\$71.79	-\$15.00	-0.21%	
Verizon Comms	VZ	\$32.64	\$28.74	\$390.00	13.57%	
				Total P/L:	\$1,163.00	58.47%

As you can see from the above chart, there were some minor losses and the overall profitability was 58%. Keep in mind, that was only with 100 shares per trade! Had you been using a money management strategy instead of just buying 100 shares you would have made alot more money and your portfolio would be up a much greater percentage. If you want to do the math, the overall winning percentage on the above trades was 60% (out of 20 trades 12 made money).

Now let's see how the next trades have gone. Most of these trades are still happening as I write this so I will give you the entry price and the current price (as of this writing).

Name	Symbol	Entry	Exit	P/L	Close	Pct
Diamond ETF	DIA	\$105.64		\$632.00	\$111.96	5.98%
3m	MMM	\$81.26		\$618.00	\$87.44	7.61%
Alcoa	AA	\$13.75		\$30.00	\$14.05	2.18%
American Express	AXP	\$40.22		\$692.00	\$47.14	17.21%
Bank of America	BAC	\$16.52		\$153.00	\$18.05	9.26%
Boeing	BA	\$69.24		\$510.00	\$74.34	7.37%
Caterpillar	CAT	\$53.65		\$1,800.00	\$71.65	33.55%
Chevron	CVX	\$71.99		\$1,060.00	\$82.59	14.72%
Exxon Mobil	XOM	\$64.69		\$460.00	\$69.29	7.11%
General Electric	GE	\$17.02		\$228.00	\$19.30	13.40%
Home Depot	HD	\$32.23	\$32.66	\$43.00		1.33%
Johnson & Johnson	JNJ	\$64.46		\$30.00	\$64.76	0.47%
McDonalds	MCD	\$65.70		\$532.00	\$71.02	8.10%
Pfizer	PFE	\$17.32		-\$50.00	\$16.82	-2.89%
Travelers	TRV	\$52.88		-\$96.00	\$51.92	-1.82%
United Tech	UTX	\$71.79		\$461.00	\$76.40	6.42%
Verizon Comms	VZ	\$31.71		\$277.00	\$28.94	9.57%
Wal Mart Stores	WMT	\$55.88	\$55.49	-\$39.00		-0.70%
Walt Disney	DIS	\$33.81		\$323.00	\$37.04	9.55%

Total P/L	\$7,664.00
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148.43%

These trades are doing much better than the previous trades. Some of these trades have a few more weeks to go and some of them have more time left. Also, there are other strategies mentioned in the book that would have kept some of the minor losses down and would have let some of the profits play out a little more for extra profit. This chart also shows the profit with only 100 shares per stock traded. This is pretty good profit with 100 shares and most of the trades have only been active for a couple of weeks. The accuracy of these trades is over 84% with over \$7000.00 profit so far!

Joe Trader's Dow Secrets will give you some of the most accurate "secret" trading dates around. You will know:

- **What to trade**
- **When to trade**

- How much to trade
- How much you will make
- When to get out

All this for less money than it costs to take the family out to McDonalds! I can't promise you I will keep the price this low for much longer so grab your copy right away. There are many more trades coming up in the very near future so make sure you are ready to take advantage of these opportunities!

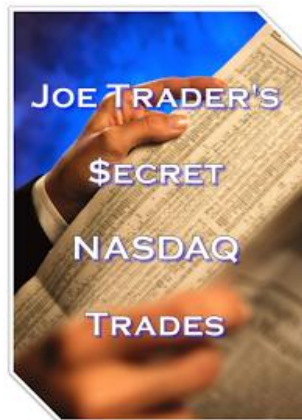
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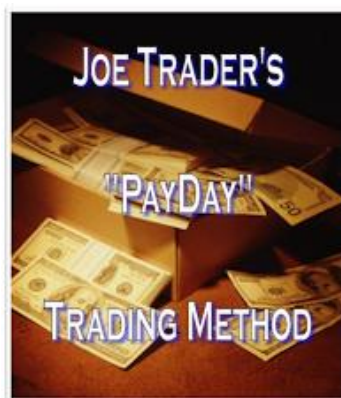
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Joe Trader's "PayDay" Trading Method



When I quit my "day job", I wanted a trading method that gave me a regular "paycheck". Over the years, I read many books that said if you buy at the end of the month and hold the stock for seven days that you would make alot of money. They also gave many various reasons why this held true. I decided that if this is true then this would be a good way to insure that I had a nice "paycheck" every month. Well, I don't read a book and believe everything I read. So I tested the theory. Twenty years ago, if you used this method of trading you may have made money. However, if you do this today you will most certainly lose money!

There had to be certain dates that you could either buy or sell and have a high probability of making money, I just had to find what those dates were. After many months and many long hours of testing and backtesting I finally discovered what those "secret" dates were. My "Payday" trading method was born!

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